

Nathan Vuong

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Career Snapshot

Entrepreneur who spots gaps and moves fast. Built 0-to-1 ventures generating \$550K in revenue (e-commerce reselling & DTC pickleball brand) and shipped an AI-assisted inventory management system with 58 MAU. Led cloud ERP implementations for Fortune 500 clients, aligning cross-functional teams to translate pain points into scalable solutions.

Work Experience

PricewaterhouseCoopers (PwC)

Irvine, California

Cloud & Digital Consulting Senior Associate, Fortune 500 Insurance Client

03/2026 – Present

- Lead a system design for finance operations stakeholders manually allocating \$3M+ in monthly capital spend. Translate stakeholder pain points into a build spec for engineering and streamline a 3-week process into hours.
- Manage development of an internal AI workflow that integrates meeting notes into ongoing context to draft populated decks in the client's style. Earned partner recognition and adopted by 7 team members as the standard.

Cloud & Digital Consulting Senior Associate, Fortune 500 Private Equity Client

01/2025 – 05/2026

- Centralized cross-functional milestones and downstream impacts into a single-page roadmap for the PMO team after a general project delay pushed go-live by 4 months. Delivered the revised date with no further slippage.
- Designed an AI tool that replaces manual and error-prone value mapping with automated translation of legacy asset data into Workday. Reduced translation time from hours to minutes across 200K+ records.

Cloud & Digital Consulting Senior Associate, Fortune 1000 Gaming & Hospitality Client

11/2024 – 12/2025

- Architected a capital approval process from email-based approvals into dynamic routing by department, project type, and budget amount across procurement, finance, and operations. Cut average approval cycle time by 70%.
- Built a hypercare triage process to diagnose and route 40+ daily issues to the right owner in place of a system where managers lacked the visibility to resolve them. Briefed resolution status to C-suite leadership daily.

Cloud & Digital Consulting Associate, Large Hospital Network (20,000+ Employees)

10/2022 – 10/2024

- Conducted user research through VoC interviews and surveys across 500 end users to surface adoption risks ahead of system go-live. Converted findings into training plans that lifted awareness and satisfaction to 85%.

Relevant Experience

[Aphrowuu ACO](#)

Irvine, California

Product Engineer, Built with Claude Code and Codex

01/2026 – Present

- Ship an inventory management system with order tracking, secondary market valuation, and invoicing to eliminate manual workflows for a resale operation. Tracks \$1M+ in inventory across 58 monthly active users.

[Aiso Pickleball](#)

San Francisco, California

Co-Founder & Product Manager

09/2023 – 09/2025

- Performed market analysis on competitor pricing, growth strategies, and product offerings. Developed and designed two performance paddles with product-market fit in the budget category, generating \$100K in revenue.
- Grew an affiliate program to 120+ ambassadors with scaling referral tiers to drive 70% of our revenue. Earned a video segment from the [industry's #2 pickleball reviewer](#) and a [Best Budget Paddle of the Year award](#).

Xpress Distribution

Irvine, California

Founder

01/2018 – Present

- Build a demand evaluation framework across streaming data, venue capacity, and geographic demographics to identify underpriced ticket inventory ahead of the market and produce \$175K in revenue at 53% ROI.
- Scale a sneaker and collectible resale operation from \$300 to \$275K by deploying proxy-dependent software, sourcing high-volume buyers, and networking into private communities to capitalize on high-demand releases.

Education

University of California, Santa Barbara

Santa Barbara, California

Bachelor of Arts in Economics & Accounting, GPA: 3.95

Class of 2022

- **Awards & Honors:** L&S Honors Program, Dean's Honors, and recipient of the Kevin Patrick Memorial Scholarship, awarded annually to 1 student for demonstration of leadership qualities and academic promise

Skills

- Skills: AI-Assisted Development, Process Automation, Program & Change Management, and Growth Strategy